

Gupthan Vishnu Prasad

Graphic Designer & Programmer

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WORK EXPERIENCE

Nehru College of Engineering & Research Centre (NCERC) — Chief Editor & Lead Designer (PIZADA V.18) | Academic Leadership

September 2025 - November 2025

Served as the Chief Editor for the 18th-anniversary edition of the MCA Department's annual magazine, revamping the publication with a modern, premium aesthetic.

- **Design Excellence:** Designed the magazine cover and visual layouts, enhancing readability and overall artistic structure.
- **Team Leadership:** Led a dedicated team of students to coordinate articles, design spreads, and curate content.
- **Mentored Collaboration:** Collaborated closely under the guidance of HOD Prof. Dr. Sudheer Marar, Dr. Pramod, and Mr. Ashish for a successful release.
- **Departmental Design:** Designed promotional flyers, posters, and announcements for the departmental release event.

Orange International Tours & Travels — Graphic Designer, Marketer & Travel Consultant | Full Time

January 2025 - August 2025

In this role, I was responsible for crafting the entire visual brand assets for Orange International, including digital flyers, print brochures, and social media designs. I also gained experience in travel consultancy, ticketing management, and passenger documentation.

- Directed all visual design work, marketing collateral, and digital advertising campaigns to boost travel package conversions.
- Administered ticketing systems, customer travel consultancies, and IATA documentation management.

Active Learning Labs — Brand Designer & Digital Marketer | Freelance

August 2021 - December 2024

I led multiple design and marketing projects for educational campaigns. I designed visual assets, vector logos, and managed digital outreach initiatives.

- Designed custom vector identities and mascot layouts for online educational products, increasing user click-through rate by 25%.
- Formulated and executed digital social media content, resulting in a 40% growth in organic channel reach.

Acura Software Solutions — UI/UX & Graphic Designer | Freelance

January 2023 - December 2023

Worked on interface layouts, web visuals, and software design assets. I collaborated with development teams to design clean, consistent, and user-friendly software dashboards.

Dango Web Solutions — Logo Designer | Freelance

June 2022 - December 2022

Designed professional vector branding assets and custom logo marks for web services and online clients.

Academic & Institutional Design Collabs — Freelance Graphic Designer

August 2021 - Present

Designed marketing materials, posters, and identity systems for colleges, including Sadanam Kumaran College, Travelova Global, Sri Venkateshwara Group of Institutions, Mars Academy, and Sri Narayana College.

RECOGNITION

- Built a custom portfolio website featuring an interactive 3D card deck and custom interactive mechanics, optimizing load times to sub-2 seconds.
 - Designed and published tech blogs, design resources, and web utility tools (QR Generator, Steganography) for the developer community.
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SKILLS

- Graphic Design
- Visual Identity
- Brand Strategy
- UI/UX Layouts
- Front-end Engineering
- Computer Hardware Assembly
- Technical Troubleshooting

TOOLKIT

- Figma
- Photoshop
- VS Code
- HTML / CSS
- JavaScript / Python
- Git / GitHub
- Adobe Creative Suite

EDUCATION

Nehru College of Engineering

Master of Computer Application (MCA)

2025 - Present

Universal College

Bachelor of Computer Application
(BCA)

2021 - 2024

Mutha College

12th Grade, Bifocal CS (75%)

2019 - 2021

Sri Vani Vidhya Shala High School

10th Grade, SSC (61%)

2019